
PRESS RELEASE

FOUNDATION CENTRAL PACKAGING REGISTER ESTABLISHED

Osnabrück/Berlin, 28.06.2017 The Stiftung Zentrale Stelle Verpackungsregister (Foundation Central Packaging Register) was presented today in Berlin. This authority is to take up its work as from 2019 on the basis of the German Packaging Act (VerpackG) and is to set up a central data register for more transparency and control in the disposal and recycling of packaging materials. Founders are the Bundesvereinigung der Deutschen Ernährungsindustrie (BVE) (Federation of German Food and Drink Industries), the Handelsverband Deutschland (HDE) (German Retail Association), the IK Industrievereinigung Kunststoffverpackungen (German Plastic Industrial Packaging Association) and the Markenverband (Trade Mark Association).

Preparations are already underway for setting up a register with the relevant information from all companies in the sector. As from January 2019 the Central Office will be comparing the quantity figures supplied by manufacturers and dual systems in order to ensure more recycling-friendly design in packaging with the help of standards.

“The Foundation will efficiently control the stipulations of the German Packaging Act so that we can fulfil the demanding recycling quota. With financing from the establishment of the Foundation the packaging manufacturers will be taking on the responsibility for the further qualitative development of the dual system”, **Franz-Olaf Kallerhoff, chairman of the board of Procter & Gamble Germany as representative of the founders** explained at the foundation ceremony. This will include the market share calculation for the dual systems and the closing of loopholes at the interfaces of the existing system thanks to improved definitions and standards. This does not require any great extra effort on the part of the companies. Except for registration, the Foundation will work on the basis of duplicating existing data collections.

In order to guarantee a maximum of data protection, the Foundation will be supervised by the legal and technical supervisory body of the Federal Environment Agency, and also the Federal Cartel Office will critically accompany the handling of data. As an entrusted body, the Central Packaging Register represents the secure legal framework for a successful further development of packaging recycling in Germany and Europe.

Throughout Europe the principle of the recycling economy gives priority to the recycling of waste in preference to its incineration in order to save important

resources and to be able to exploit it optimally in the material cycle. "The technical quality of the sorting plants in Germany is in great demand on an international level. Our knowhow has become a genuine export hit", says **Marie-Luise Dött (MdB), environmental spokesperson of the CDU/CSU parliamentary group and the Bundesvorstand der Mittelstands –und Wirtschaftsvereinigung (Federal Committee of the Association of Medium-Sized Businesses) of the CDU/CSU.**

The new Packaging Act emerged after years of campaigning for a waste disposal law for the expansion of recycling as a compromise. "At last we are getting our Packaging Act!" **Michael Thews, spokesman for the SPD parliamentary group** enthuses. "Barbara Hendricks has reacted quite correctly, now all those involved will have legal and planning security. That is good for the business location Germany with its strong and innovative waste disposal segment. The next step is to ensure that the Act is implemented and adhered to locally. This is where the Central Register comes in. A significant step on the way to a fair recycling system."

Central Packaging Register

The Foundation Central Packaging Register has its head office in Osnabrück. With the enforcement of the Packaging Act on 01.01.2019 it will ensure more transparency and control of packaging recycling in its capacity as an entrusted authority. To do so it will keep a register of all data concerning responsible for this sector in industry and trade, it will compare the quantities quoted by manufacturers and dual systems and, by applying standards, will encourage more recycling-friendly design in packaging materials. Chair of the Foundation is the lawyer Gunda Rachut.

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